

PRIVACY POLICY

Pritzker Archives & Memorial Park Center has implemented this Privacy Policy (“Privacy Policy”) to give you confidence as you visit and use the Pritzker Archives & Memorial Park Center Web site, located at www.pritzkerarchivespark.com (the “Web site”) and to demonstrate our commitment to the protection of your privacy. This Privacy Policy is only applicable to the Web site, and not to any other web sites that you may be able to access from the Web site, each of which may have data collection and use practices and policies that differ materially from this Privacy Policy. By using the Web site, you are agreeing to the terms of the Privacy Policy.

Notification of Privacy Policy Changes

We reserve the right to change the Privacy Policy at any time. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page. Your continued use of the Web site, including use after the posting of any changes to these terms, will be deemed acceptance by you of the Privacy Policy.

INFORMATION COLLECTION PRACTICES

What Basic Information Does Pritzker Archives & Memorial Park Center Collect?

“Personal Information” describes information that can be associated with a specific user and used to identify that person, such as name, email address, birthday, gender, location information, etc. You can visit the Web site to read information about our company, products, and services without telling us who you are and without revealing any personal information. In operating the Web site, Pritzker Archives & Memorial Park Center includes optional information request forms such as Newsletter subscription forms, and general contact request forms that request your name, phone number, email address, and other information to help us determine your needs related to our products and services. We use this information to send updates about our company and to contact you if requested or necessary. Depending upon your request, Pritzker Archives & Memorial Park Center may also ask for additional information, such as how you heard about us. This information is provided by you on a voluntary basis only and is not required by us in order for you to use and enjoy the Web site. Pritzker Archives & Memorial Park Center uses the information that we collect on the Web site to contact you to further discuss your interest in our company, our services, and to send information regarding our company, such as promotions and events. This information may also be used to improve the services we provide you, to relay administrative information, and to verify login information. The information is collected and stored in a manner that is appropriate for the nature of the data that we collect, and the need to fulfill your request. PRITZKER ARCHIVES & MEMORIAL PARK CENTER does not share, sell, rent, or trade Personal Information with third parties for their promotional purposes.

Automatic Collection

The Web site uses “cookies” and “web beacons” to collect data. A cookie is a small text file containing a random and unique identifier that either Pritzker Archives & Memorial Park Center or its third party web analytics provider on behalf of Pritzker Archives & Memorial Park Center

transfer to your computer's hard drive through your web browser (unless you set your browser to reject cookies) that enables Pritzker Archives & Memorial Park Center or its third party web analytics provider's system to recognize your browser. Pritzker Archives & Memorial Park Center uses cookies to track your movement through the Web site. Cookies are also used to track point of entry to point of registration for those users participating in our affiliate signup programs or to track and measure the success of a particular marketing campaign. Web beacons (also known as clear gifs) are typically a transparent graphic image that is placed on a site and used by Pritzker Archives & Memorial Park Center and its third party web Foundation provider in combination with cookies to help us understand how you with the Pritzker Archives & Memorial Park Center Web site. We use web beacons to measure visitor behavior, to help us improve visitor experience, and to manage site content.

We use cookies to try and give you a better experience on the Web site. If you don't like cookies, you can disable them altogether. Please note that the Web site relies on these cookies, and some portions of the Web site may not work properly if you disable cookies. Cookies allow us, among other things, to store your preferences and settings; enable you to sign-in; provide interest-based advertising; combat fraud; and analyze how our services are performing.

By continuing to use the Web site, you agree to the way we use cookies and accept our use of them as described in our Privacy Policy, unless you choose to disable them altogether through your browser.

Security and Privacy

Your privacy is important to us. We have implemented measures to protect against the loss, misuse, and alteration of your Personal Information. The Web site uses security measures to help protect against the loss, misuse, and alteration of the information under our control. We store the information in two redundant databases in two secure environments at different locations with our data hosting service provider. We also use computer safeguards such as firewalls and data encryption and physical access controls to our buildings and files. However, no computer or other safeguards can be 100% secure from malicious intrusion, hackers or other unauthorized access. Therefore, although we use commercially reasonable efforts to comply with this Privacy Policy, we cannot guarantee error-free performance under this Privacy Policy. We will take prompt corrective action if we discover any failure to comply with this Privacy Policy. Pritzker Archives & Memorial Park Center will not be liable for any incidental, indirect, consequential or punitive damages or for loss of profit or opportunity, loss of use or other financial loss arising out of or relating to this Privacy Policy.

In order to accommodate changes in our business, we may sell or buy portions of our company or other companies or assets. In such transactions, visitor information may be one of the transferred assets. In the event that all or substantially all of Pritzker Archives & Memorial Park Center assets are acquired in a transaction, our visitor information may be an asset that is reviewed and transferred. Such a transaction will be disclosed per the "Notification of Privacy Policy Changes" guidelines above.

Pritzker Archives & Memorial Park Center not responsible for the privacy practices or the content of any other web sites to which we link. We encourage our visitors to read the privacy statements of each and every web site that they visit.

Updating and Choice/Opt-Out

Visitors who request information on our Web site can review, modify and delete any Personal Information that has previously been provided Pritzker Archives & Memorial Park Center, as well as update their profiles and unsubscribing (opting out) to avoid receiving future communications from us, by e-mailing us at info@pritzkermilitaryarchives.com.

We'll reply within 30 days of receiving your request confirming any corrections or updates requested.

If you are subscribed to receive newsletter or commercial emails from us, you may send us a request to unsubscribe from receiving such emails at any time by following the unsubscribe instructions within the email. We will comply with your unsubscribe request promptly.

Notifications and One-Time E-mails

Upon successfully submitting information to us such as making a purchase, booking a reservation, entering a sweepstakes, completing a survey or any other related action where you voluntarily provide us information, we reserve the right to send you an e-mail notification (either a single message or a finite campaign) pertaining to that event where no opt-out is required.

Testimonials

We may post customer testimonials on the Web site which may contain personally identifiable information such as the customer's name. We do obtain the customer's consent prior to posting the testimonial to post their name along with their testimonial.

Links to Other Sites

This Web site contains links to other sites that are not owned or controlled by Pritzker Archives & Memorial Park Center. Please be aware that we, Pritzker Archives & Memorial Park Center, are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information. This Privacy Policy applies only to information collected by this Web site.

Legal disclosure

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our Web site, or to protect the health and safety of Pritzker Archives & Memorial Park Center's employees or the general public.

Online Privacy Policy Only

This Privacy Policy applies only to information collected through the Web site, and not to information collected offline.

Contacting Us

If you have any questions about this privacy statement or this web site, please contact us directly at info@pritzkermilitaryarchives.com or (312) 374-9377.

This Privacy Policy is effective as of September 1, 2020.